

# THE NEW COGNAC AMBASSADORS IN JARNAC

The third edition of the «Cognac Educator» programme organised by the *Bureau National Interprofessionnel du Cognac* awarded 14 new educators. As from now, the new Ambassadors originating from France, Germany, United Kingdom, United States, India and China, will spread the cognac culture in their respective countries.



*The ambassadors at the Bureau National Interprofessionnel du Cognac (©BNIC)*

HINE was pleased to host them during a special evening at the House situated on the banks of the Charente river in Jarnac. This dinner was the occasion for them to discover the specificities of what HINE stands for today.

## 2013 NEW AMBASSADORS

### FRANCE

Régis Hardouin-Finez - Consultant - Le Vin Partagé  
Elisabeth Iriart - Consultant - Wine and Spirit Expert  
Yoann Demeersman - Trainer, Mixologist - Culture Bar

### GERMANY

René Förster - Head Bartender - DBU Educator - Twist im Ininside (bar), Dresden  
Dominik Trick - Professor - Educator - Hotel Management & Sommelier School in Heidelberg  
Martin Staack - Professor - Educator - Hotel Management School in Kiel

### UNITED KINGDOM

Dr Gareth Morgan - Wine Educator - IWSET, Oinoudidasko Wine Consultants  
Amit Sood - Head of Training - Shaker UK  
Edward Bates - Educator - The Spirits Authority

### UNITED STATES

Francesco Lafranconi - Executive Director - Mixology Spirits Educator, Southern Wine & Spirits  
Allen Katz - Director - Mixology Spirits Educator, Southern Wine & Spirits  
Howard Parris - Educator - Adventure Wines, LLC

### INDIA

Keshav Prakash - Director, Importer - The Vault Fine Spirits, Mumbai

### CHINA

Man's Chan - Collector, Educator - Cognac Collection, Miniature Liquor Club, Hong Kong

## VINEXPO 2013

For its 250th anniversary, the House of HINE will be present at Vinexpo Bordeaux 2013, the International Wine and Spirits Exhibition.

This exhibition will take place from 16th to 20th of June at the Parc des Expositions of Bordeaux-Lac.

Do come and visit us on our stand and discover our new anniversary decanter and more...

**THOMAS HINE & Co**  
Hall 3  
Stand N° V350



**VINEXPO**  
**2013**  
**BORDEAUX**  
**16-20 JUIN**

**VINEXPO BORDEAUX**  
Parc des Expositions de  
Bordeaux-Lac  
33300 Bordeaux  
France